

Attitudes and beliefs of academic librarians in Germany and the USA: a comparative study

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Abstract

The purpose of this study is to understand, compare, and contrast professional experiences, attitudes, and beliefs among personnel in academic libraries in the USA and in Germany. Notable findings include differences in: respondents' professional backgrounds; services offered by, and perceived adequacy and support of, respondents' libraries; and views of the library profession and its future. Future studies could extend these comparisons to librarians in other countries, beyond Germany and the USA.

Keywords

Academic librarians, Germany, USA, comparative survey

Introduction

Libraries, and librarians, in Germany and the United States of America have studied, influenced, and learned from one another for many years. Often with a transatlantic perspective, various aspects of the profession were analyzed and published:

- Elm tree press published *The training of the librarian*, a translation (from German) of the 2nd ed. of *Die Bildung des Bibliothekars* from 1820 (Ebert and Nachman, 1916).
- Friedhelm Kirckfeld noted that public libraries in the USA appear to be more dynamic, accessible, and willing to experiment than their German counterparts, particularly regarding working with underprivileged groups (Kirckfeld, 1976).
- In her dissertation, Florida State University Ph.D. student Josephine Yu Chen Sche compared the systems for educating librarians in the Federal Republic of Germany, the United States, and the United Kingdom (Sche, 1983).
- Jörg Jacoby observed extensive interlibrary loan traffic between libraries in Germany and the USA (Jacoby, 1984).
- At the dawn of the Internet age, Ulrich Hofmann found technological progress to negatively affect employment prospects for librarians in the USA, and saw this development foreshadowing developments in Germany (Hofmann, 1991).
- Stephen Lehmann compared six major academic library journals in Germany with American academic library periodicals (Lehmann, 1995).
- A colloquium at the Stuttgart university library in Germany highlighted aspects of library work on both sides of the Atlantic, partly with comparative approaches (Laich et al., 1999).

- Benno Homann at the University Library of Heidelberg saw *German libraries at the starting line for the new task of teaching information literacy*, influenced by Anglo-American concepts (Homann, 2003).
- U.S. librarian Dale Askey observed differing service mentalities in German and American libraries (Askey, 2003). He also compared and contrasted the opening hours, and associated user demands, of public libraries in the two countries (Askey, 2009).
- The American historian Michael Seadle, who by then had headed the School of Library and Information Science in Berlin for over three years, wrote about *The World of German Libraries from an American Perspective* (Seadle, 2010). His was one of several articles on “transatlantic impulses” in the same issue of BuB-Forum Bibliothek und Information.
- Hella Klauser reported on the impressions of a German delegation to the American Library Association’s annual conference – part of an ongoing exchange in the country-partnership between German and US libraries 2016-2019 (Klauser, 2017).
- For two decades, the Center for Research Libraries has maintained the German-North American Resources Partnership (Center for Research Libraries, n.d.).

Yet to date, there has been no direct empirical comparison of librarians’ individual views in Germany and the USA. The study described in this article was aimed at closing that gap, regarding their attitudes and beliefs about the library profession, their own position, the library they presently work in, and the organization that their library is part of. This article focuses on library employees working in institutions of higher education, hereinafter referred to as “academic librarians” (see Result section for an analysis of the professional categorization) in Germany and the USA.

Methodology

It should be noted at the outset that there are considerable structural differences between academic institutions, their libraries, and the employees of those libraries, in Germany and in the USA – and some of these differences are reflected among the survey respondents of this study, and the available professional online venues for inviting survey participation. For more on these differences among the respondents, see the Results section.

A survey was developed in the online platform Qualtrics, reviewed and tested by over a dozen colleagues (see Acknowledgments section), and then made available for participation from January 7 through February 10, 2019. For the survey instrument used, see the Data Accessibility Statement at the end of this article.

Invitations to participate in the survey were:

- Sent in English to thirteen electronic mailing lists of ACRL, the Association of College and Research Libraries in the USA; and two of ALA, the American Library Association (the parent organization of ACRL). For the complete listing of these mailing lists, see the Data Accessibility Statement at the end of this article.
- Sent in German to the electronic mailing list “InetBib” (Internet in Bibliotheken: <https://www.inetbib.de/what-is-inetbib/>), which had over 9400 members as of March 2019.
- Sent in German to the electronic mailing list of the approximately 500 members of the German Initiative for Networked Information (DINI - Deutsche Initiative für Netzwerkinformation: <https://dini.de/dini/ueber-uns/>).
- Posted in German to the blog of the Association of German Librarians (VDB - Verein Deutscher Bibliothekarinnen und Bibliothekare: <https://www.vdb-online.org/verein/info-en.php>). The blog post was accessed 293 times.

The German-language invitations stated that the survey itself is in English.

In this voluntary response sampling method, an accurate response rate cannot be calculated as the number of subscribers to most of the ACRL/ALA lists could not be determined, and there may be overlap in membership between those lists, as well as between the aforementioned German online forums.

A total of 693 respondents started the survey, including 297 from Germany and 349 from the USA (combined N=646). 556 respondents (86.1%) completed the entire survey. 525 of the 646 respondents indicated that their organization is a “Higher education institution (university or college)” and either in Germany or the USA, and all of the following results are based on those 525 survey responses. The survey data were analyzed using SPSS.

Results

Professional background of respondents

Of the 525 academic librarian respondents, 195 (37.1%) were from organizations located in Germany, 330 (62.9%) in the USA. The respondents’ highest academic degree (see Table 1) reflects differences in the typical education of library personnel in the two countries, aside from possible sampling biases (see Methodology section). In all following tables, statistical significance levels < 0.05 are indicated in green.

Table 1: Comparison of academic degrees.

Highest academic degree that respondent holds:	Germany		USA		Total		Germany - USA %	χ ²	p
	N	%	N	%	N	%			
Bachelors or equivalent	46	29.3	0	0.0	46	9.9	29.3	119.31	0.00
Masters or equivalent	79	50.3	277	89.4	356	76.2	-39.1		
Doctorate	25	15.9	28	9.0	53	11.3	6.9		
Other	7	4.5	5	1.6	12	2.6	2.9		

The “Masters degrees or equivalent” category includes those German *Diplom*-degrees that were given by Universities (and not Universities of Applied Science: “FH”). That degree level is by far the most prevalent in the USA, while Bachelors (for Germany including *Diplom*-degrees from Universities of Applied Sciences) and Doctorate degrees are more common in Germany than in the USA. Here and in other tables below, the “Germany - USA %” column reflects the %age among German respondents **minus** the %age among respondents from the USA, to show relative differences. Doctorate degrees, for instance, were held by 15.9% of respondents in Germany vs. 9% in the USA, for a %age difference of 6.9.

In following tables, rows are sorted on the column “Germany – USA %”, to show the gradation of difference: the uppermost row shows that this characteristic is expressed strongest in Germany as compared to the USA (positive values), and the lowermost row shows that this characteristic is expressed strongest in the USA as compared to Germany (negative values).

The analysis of subject areas of the respondents’ academic degree(s) point out significant differences (see Table 2).

Table 2: Comparison of subjects in academic degrees.

Areas of academic degree(s) that respondent holds (more than one response possible):	Germany		USA		Total		Germany - USA %	χ ²	p
	N	%	N	%	N	%			

Natural or physical sciences [or engineering, computer science/informatics]	24	12.3	22	6.7	46	8.8	5.6	4.88	0.03
Other	12	6.2	15	4.5	27	5.1	1.7	0.65	0.42
Business or management	8	4.1	19	5.8	27	5.1	-1.7	0.69	0.41
Social sciences [incl. economics, education, law, journalism/communication]	16	8.2	90	27.3	106	20.2	-19.1	27.66	0.00
Library/information science or librarianship	127	65.1	305	92.4	432	82.3	-27.3	62.65	0.00
Humanities [incl. (performing) arts, museum studies]	42	21.5	194	58.8	236	45.0	-37.3	68.73	0.00

Together with the previous Table 1, Table 2 supports the stronger codification of being a librarian in the USA as having a Masters degree in library or information science, with Humanities and Social science degrees also notably more prevalent there than in the German sample. The differences in degree subjects may relate to the differences of the respondents' types of work positions (see Table 3).

Table 3: Comparison of the character of the work positions.

Types of position(s) in which respondent currently works (more than one response possible):	Germany		USA		Total		Germany - USA %	χ^2	p
	N	%	N	%	N	%			
Technical services (example: cataloging, acquisitions), incl. e-resources	57	29.2	63	19.1	120	22.9	10.1	7.15	0.01
Information technology (example: systems administrator, programmer)	34	17.4	31	9.4	65	12.4	8.0	7.31	0.01
Manager of library division, department, or unit	54	27.7	81	24.5	135	25.7	3.2	0.64	0.43
Director of library	15	7.7	27	8.2	42	8.0	-0.5	0.04	0.84
Other	20	10.3	60	18.2	80	15.2	-7.9	5.96	0.02
Public services (example: reference, instruction)	77	39.5	168	50.9	245	46.7	-11.4	6.43	0.01

The "Other" category includes positions in the following areas: collection development/management (N=8); copyright/licensing/legal/repository (N=4); digital initiatives/scholarship (N=4); communication, marketing, outreach, assessment (N=8); subject specialist/librarian (N=8); administration (N=7); scholarly communications/open access (publishing) (N=13); and archives, preservation, special collections (N=7).

While there were no statistically significant differences between the German and American samples regarding how long they have worked in their current position or at their current institution, there were notable differences in how long they have worked in the library field in general: 28.2% (N=44) in Germany vs. 16.1% (N=50) in the USA for 5 or fewer years; 10.9% (N=17) in Germany vs. 19.4% (N=60) in the USA for 21 to 30 years. $\chi^2(4) = 12.386$, $p < 0.05$. These results show that respondents report a shorter work span in libraries in Germany or, respectively, a longer work span in the USA.

Not surprisingly, given the different higher education landscapes in the two countries, in Germany, 97.4% (N=190) of the respondents work in public institutions, but in the USA, only 61.4% (N=202); correspondingly, in private institutions, only 2.1% (N=4) in Germany, but 38.3% (N=126) in the USA.¹ $\chi^2(2) = 86.232, p < 0.001$.

There were also some notable differences in the highest degree offered to graduates of the respondents' institutions: Bachelors by only 1% (N=2) in Germany, but 7.9% (N=26) in the USA (presumably, the "four-year colleges"); Masters by 18.5% (N=36) in Germany, but only 11.9% (N=39) in the USA. There was little difference between the two countries, however, in the highest one offered being a Doctoral degree. $\chi^2(4) = 31.854, p < 0.001$.

Services offered by libraries

The range of services offered to their faculty/researchers by respondents' academic libraries in the two countries shows both remarkable differences and similarities (see Table 4). For example, geospatial research support is far more prevalent in the USA, as is ORCID profile support; while in Germany, creation of DOIs for research outputs is more common than in the USA. On the other hand, the exact same fraction (just below 50%) of institutions in both countries offers research data management help, and publication support is also equally widely offered (~ 55%).

Table 4: Comparison of services.

Respondent's library offers faculty/researchers the following services (more than one response possible):	Germany		USA		Total		Germany - USA %	χ^2	p
	N	%	N	%	N	%			
Creation of Digital Object Identifiers (DOIs) for research outputs	85	43.6	98	29.7	183	34.9	13.90	10.42	0.00
Research methodology or computing support	93	47.7	137	41.5	230	43.8	6.20	1.90	0.17
Assistance with managing their research data	97	49.7	164	49.7	261	49.7	0.00	0.00	0.99
Publication support (selecting journals to submit to, understanding impact metrics, etc.)	107	54.9	182	55.2	289	55.0	-0.30	0.00	0.95
Other	21	10.8	37	11.2	58	11.0	-0.40	0.02	0.88
Archiving or preservation of research outputs in digital formats	113	57.9	221	67.0	334	63.6	-9.10	4.31	0.04
Support for creating and utilizing ORCID profiles	65	33.3	159	48.2	224	42.7	-14.90	11.05	0.00
Geospatial (GIS) research support	8	4.1	128	38.8	136	25.9	-34.70	76.83	0.00

Challenges facing libraries in the future

Survey participants were also asked about the greatest challenges facing their libraries in the next five years, with up to three choices possible (see Table 5). In Germany, the comparatively greater concerns were regarding keeping up with

¹ In each country, one respondent reported working in in another type of institution than strictly public or private.

technology, and copyright/licensing issues; in the USA, they were financial support, and institutional and library leadership quality.

Table 5: Comparison of challenges.

Greatest challenges respondent's library will face in the next five years (up to three responses possible):	Germany		USA		Total		Germany - USA %	χ ²	p
	N	%	N	%	N	%			
Dealing with complex copyright and/or licensing issues	65	33.3	48	14.5	113	21.5	18.80	25.62	0.00
Keeping up with technological developments	93	47.7	98	29.7	191	36.4	18.00	17.15	0.00
Finding and retaining qualified employees	99	50.8	147	44.5	246	46.9	6.30	1.91	0.17
Having clearly defined goals to work towards	56	28.7	91	27.6	147	28.0	1.10	0.08	0.78
Other	16	8.2	30	9.1	46	8.8	-0.90	0.12	0.73
Having good library leadership	53	27.2	133	40.3	186	35.4	-13.10	9.23	0.00
Having good institutional leadership	22	11.3	94	28.5	116	22.1	-17.20	21.07	0.00
Receiving adequate financial support	64	32.8	227	68.8	291	55.4	-36.00	64.18	0.00

Some of the “other” challenges included the following themes: institutional/library restructuring/competition/collaboration, including buildings/spaces thereby affected (N=13); need & retain more/better/diverse staff (N=6); need more or better spaces (N=6).

Respondents’ views of their own library

The survey participants were presented with a series of statements about their own library and asked to indicate their agreement or disagreement with them (see Table 6). The values associated with the answers are: Strongly disagree = 0; Somewhat disagree = 1; Neither agree nor disagree = 2; Somewhat agree = 3; Strongly agree = 4. In this and the following tables, the rows are sorted on the “Germany - USA Mean” column, which reflects the difference in the mean of the two countries’ respondents’ answers.

Table 6: Comparison of views on the current workplace.

Agreement with statements about respondent's library:	Germany			USA			Germany - USA Mean	Independent Samples T-Test		
	N	Mean	Std. Dev.	N	Mean	Std. Dev.		t	df	p
My library receives adequate funding to build and maintain a collection of information resources for its users	168	2.63	1.10	320	2.05	1.40	0.58	4.96	415.52	0.00

The level of staffing in my library to perform the needed work is adequate	168	2.30	1.19	321	1.73	1.32	0.57	4.86	369.56	0.00
The morale of the employees of the library is generally high	168	2.63	1.01	321	2.12	1.28	0.51	4.88	411.59	0.00
My library is open to users from outside my institution	168	3.60	0.75	321	3.20	1.09	0.40	4.75	450.81	0.00
My library is equipped with all needed technologies	166	2.24	1.06	319	2.14	1.22	0.10	0.94	377.74	0.35
My library has a clearly defined strategy for the future	168	2.16	1.16	320	2.14	1.25	0.02	0.21	364.75	0.84
My library meets the expectations of its users	168	2.67	0.79	320	2.82	0.86	-0.15	-1.80	486.00	0.07
My library seeks diversity among its employees	168	2.46	1.05	320	2.83	1.10	-0.37	-3.59	486.00	0.00
My library or institution expects librarians to seek leadership roles in professional associations	168	1.96	1.13	320	2.75	1.19	-0.79	-7.18	353.59	0.00
My library or institution expects librarians to engage in scholarly/research activities	167	1.82	1.14	321	2.81	1.29	-0.99	-8.68	374.22	0.00

It is noteworthy that the greater disagreement with “My library receives adequate funding...” in the USA, compared to Germany, echoes “receiving adequate financial support” being the greatest challenge for their library in the next five years among US-respondents (see Table 5). Respondents in the USA also have a notably lower belief of staffing in their library being adequate and employee morale being high. Compared to Germany, they agree notably more that their library or institution expects librarians to engage in scholarly or research activities, and to seek professional association leadership roles; this likely again reflects the differing higher education landscapes and professional cultures in libraries (see Tables 1 & 2) in the two countries, aside from the possibility of sampling bias.

Respondents’ views of their own position

The survey participants were also asked to reflect on their own position (see Table 7), using the same agreement-disagreement scale as in *Respondents’ views of their own library*. The differences between the means of the German and American respondents were not nearly as high as in that area, barely exceeding ¼ point at the most.

Table 7: Comparison of views on the current position.

Agreement with statements about respondent's own position:	Germany			USA			Germany - USA Mean	Independent Samples T-Test		
	N	Mean	Std. Dev.	N	Mean	Std. Dev.		t	df	p

My organization provides sufficient funds for my professional travel	155	2.84	1.09	313	2.57	1.41	0.27	2.26	383.70	0.03
I feel respected by the faculty/researchers in my institution	155	2.86	0.92	313	2.62	0.96	0.24	2.53	466.00	0.01
I feel respected by the students in my institution	155	3.06	0.77	311	3.14	0.81	-0.08	-1.02	464.00	0.31
I am paid adequately for my work	156	2.62	1.26	313	2.73	1.27	-0.11	-0.96	467.00	0.34
I am concerned about future job security in my position	154	1.36	1.38	313	1.47	1.27	-0.11	-0.80	465.00	0.42
I feel that I have made the right career choice	155	3.21	0.94	313	3.33	0.97	-0.12	-1.27	466.00	0.21
I enjoy the work that I do in my position	156	3.22	0.87	312	3.36	0.83	-0.14	-1.70	466.00	0.09
I enjoy my work with students in my institution	155	3.25	0.82	311	3.52	0.74	-0.27	-3.72	464.00	0.00
My organization sufficiently supports my professional development	156	2.72	1.14	313	3.00	1.18	-0.28	-2.38	467.00	0.02

Respondents' views of the library profession

Lastly, the survey participants were asked to reflect on the library profession (see Table 8), using the same agreement-disagreement scale as for their views of their library and their own position.

Table 8: Comparison of views on the library profession.

Agreement with statements about the library profession:	Germany			USA			Germany - USA Mean	Independent Samples T-Test		
	N	Mean	Std. Dev.	N	Mean	Std. Dev.		t	df	p
Academic/research libraries have lost relevance compared to twenty years ago	153	1.79	1.21	310	1.45	1.18	0.34	2.86	461.00	0.00
Academic/research libraries in other, similarly developed countries are generally more respected there than in my own country	153	2.31	1.06	310	1.97	0.84	0.34	3.47	248.15	0.00
Academic/research libraries will be less relevant in the future than now	154	1.41	1.18	309	1.20	1.08	0.21	1.90	461.00	0.06

There should be more collaborative relationships with libraries in other countries	153	3.08	0.78	310	3.08	0.81	0.00	0.10	461.00	0.92
Academic/research librarianship will be a good career choice for people in the future	154	2.64	1.02	310	2.67	1.02	-0.03	-0.38	462.00	0.71

There were only two statements with statistically significant differences, with German respondents feeling somewhat more (by 1/5 point) that libraries have lost relevance over time and that in other, similarly developed countries, libraries are more respected. However, for the latter statement, "Neither agree nor disagree" was selected by 37.9% of respondents in Germany and 57.4% in the USA, reflecting ambivalence about it, or possibly disinclination to speculate.

Views of the future of the library profession

The survey participants were presented with several scenarios and asked to gauge the likelihood of them affecting the library profession (see Table 9). Here, the values associated with the responses for their analysis are: Very unlikely = 0; Somewhat unlikely = 1; Neither likely nor unlikely = 2; Somewhat likely = 3; Very likely = 4.

Table 9: Comparison of views on future scenarios.

Likelihood of the following scenarios affecting the library profession:	Germany			USA			Germany - USA Mean	Independent Samples T-Test		
	N	Mean	Std. Dev.	N	Mean	Std. Dev.		t	df	p
It will become increasingly difficult to attract young people to the academic/research library profession	152	2.74	0.94	306	2.23	1.09	0.51	5.19	344.47	0.00
Open Access will become the predominant publishing model for scholarly articles	153	2.80	0.88	306	2.33	1.03	0.47	5.09	347.41	0.00
Users will increasingly prefer external information sources, such as search engines and social media, to those provided by libraries	153	3.05	0.83	304	2.94	0.95	0.11	1.28	455.00	0.20
Salaries of academic/research librarians will be better than now	151	1.35	0.85	304	1.44	0.82	-0.09	-1.12	453.00	0.26
Librarians will become increasingly involved in disseminating and/or preserving the information generated in their home institution	151	2.99	0.74	304	3.14	0.72	-0.15	-2.15	453.00	0.03

Technologies used in libraries will become increasingly difficult to manage	151	2.11	1.09	304	2.28	1.03	-0.17	-1.59	453.00	0.11
The rising cost of publisher-controlled information sources will force libraries to reduce purchasing/subscribing to them	152	3.11	0.78	305	3.49	0.72	-0.38	-5.25	455.00	0.00
Large parts of the global scientific information infrastructure will become dominated by one or a few commercial entities	152	2.77	0.83	304	3.17	0.84	-0.40	-4.79	454.00	0.00

The German respondents felt it more likely (by ½ point) than those in the USA that attracting a new generation to the profession will become more difficult, and that for scholarly articles, Open Access will emerge as the predominant publishing model. The American respondents felt it more likely (by ⅓ of a point) than those in Germany that one or a few commercial entities will dominate the global scientific information infrastructure, and that libraries will be forced to reduce purchasing or subscribing to publisher-controlled information sources due to their rising costs. The least likely scenario in the views of both German and American respondents was that academic/research librarians' salaries would improve in the future.

Discussion

This comparative study of academic librarians in Germany and the USA revealed both notable differences and commonalities.

They differ in their professional backgrounds, with a degree in library or information science and the Masters level being highly prevalent in the USA, whereas in Germany, level and subject area of the academic degree are more variant. In our sample, Technical Services or IT areas as the current position were more frequent in Germany, while public services and other types of positions were more common in the USA. Duration of respondents in their current position and at their current institution differs little between the two countries, but in the library field, it is notably higher for those in the USA.

The services offered by the respondents' academic libraries differ notably in some areas, with support for geospatial research, ORCID profile creation/utilization, and digital archiving/preservation of research outputs being higher in the USA, while creation of DOIs for research outputs is more prevalent in Germany. Small to no differences exist between the countries in offering of support for publication, research methodology/computing, and research data management.

Asked about their own library, respondents in the USA felt less strongly than those in Germany that it receives adequate funding to build and maintain a collection of information resources, that its level of staffing is adequate, and that general employee morale is high. Regarding the challenges their libraries will face in the future, American respondents were notably more concerned with adequate financial support and with having good institutional as well as library leadership, while German respondents named keeping up with technological developments and dealing with complex copyright/licensing issues to a markedly greater extent. Differences in views of their own position were overall minor between the German and American respondents.

Regarding the library profession, respondents in Germany felt more strongly than those from the USA that academic/research libraries are less relevant than two decades ago, and that they are more respected in other, similarly developed countries. There was no difference between the two countries in the belief that there should be more international collaborative relationships (3.1 on a scale of 0 to 4).

For the profession's future, the German respondents think it more likely that it will become more difficult to attract young people to it, and that Open Access will become the predominant scholarly article publishing model, than their American colleagues. The respondents in the USA, on the other hand, see greater likelihood than those in Germany that large parts of the global scientific information infrastructure will become dominated by one or a few commercial entities, and that rising costs of publisher-controlled information sources will force libraries to reduce their purchases/subscriptions.

Future studies of librarians in different nations might adapt the survey instrument used for this one in order to extend the international comparison beyond Germany and the USA, including translating it from English into other languages. In order to avoid the different professional compositions of the samples from the two countries in this study, in part due to the recruitment for participation approach (see Methodology section), future studies could also solicit specific populations within the library profession.

Data Accessibility Statement

The survey instrument used in this study is available at <https://doi.org/10.17606/7vas-4p59> under a CC BY-NC 4.0 license. A replication dataset with the 525 cases and the variables this article reports on is available at <http://doi.org/10.3886/E111106V1>. The complete listing of the ACRL and ALA mailing lists to which the survey invitation was sent is available at <https://doi.org/10.17606/bp4r-4s02>.

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